



Photo Credit: Detour Odisha



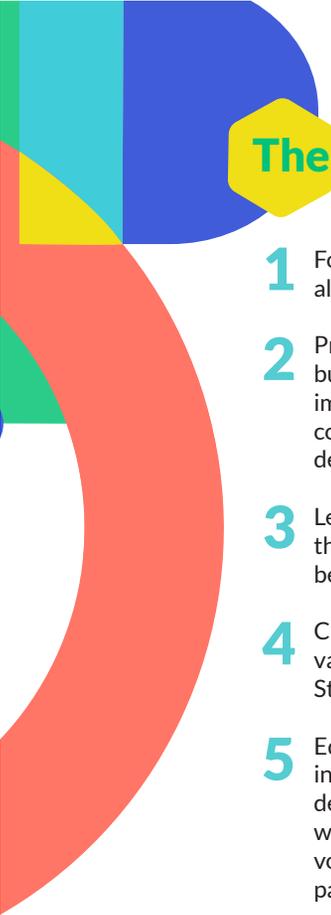
The State Government of Odisha has received expressions of interest from alumni and others who are keen to contribute to their alma maters i.e. schools that they or their relatives attended. The honourable Chief Minister of Odisha launched the Mo School Abhiyan on November 14, 2017 -- Children's Day -- in response to this philanthropic interest from alumni of Odisha schools residing in India and abroad.

Mo School, or My School, is an initiative that aims to create a platform for people to connect, collaborate and contribute to revamping school education in Odisha. A robust and vibrant school education system holds the key to a brighter future for the state and its people. Odisha needs to groom its school children to be successful citizens that shape the emergence of a progressive and

cosmopolitan state which also is among the country's most developed.

Mo School is a first-of-its-kind initiative in the country -- a citizen-government partnership in which the former leads in designing the programme, defining its goals and directing its implementation. The government provides operational and financial support to the programme while the Mo School Executive Council runs the everyday affairs supported by a Governing Council and a Board of Advisors, both of which comprise, among others, thought leaders, eminent educationists, social scientists, and notable people from the fields of art, architecture, design, advertising, communication film-making, literature, science, technology, sports and public administration.

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The overarching goal of Mo School is to:

- 1** Foster and facilitate volunteerism to give back to alma maters.
- 2** Provide a platform for individuals (including, but not limited to, alumni), associations, social impact organisations, foundations, philanthropists, companies and others to contribute to the development of the school ecosystem in Odisha.
- 3** Leverage the experience, success and influence of the alumni and its vast worldwide network to impart best practices in school education.
- 4** Create an enabling environment to harness the vast human resources and intellectual capital of the State and its people.
- 5** Equip students with the physical and mental infrastructure required for multi-faceted development such that they can evolve into wholesome individuals empowered to pursue any vocation, profession or avocation that they are passionate about.
- 6** Groom school children to become dreamers, doers, makers, growers, explorers, experimenters and entrepreneurs.
- 7** Funds for the implementation of the Mo School Abhiyan come primarily from two sources - contributions from Donors, and twice the amount (2x) of each such contribution provided from an initial dedicated fund of Hundred Crore Rupees created for the purpose by the government.

Donors make contributions in terms of money, materials and/or services.

Donors to Mo School include, but are not be limited to, individuals, group of persons or institutions. Donors make contributions in terms of money, materials and/or services. Provisions are made for donors to indicate their preferences for the use of their contribution.





Photo Credit: UNICEF India/2013/Prashanth Vishwanathan



**We are
Explorers**



Photo Credit: Detour Odisha





Photo Credit: UNICEF India/2013/Prashanth Vishwanathan

**We are
Dreamers**

Mo School focuses on “12 Thematic Areas”:

1 PHYSICAL INFRASTRUCTURE



Contribute money and time to help bridge infrastructural gaps in the schools. E.g. hostels, laboratories, libraries, electronic equipment, internet, classrooms, furniture, toilets, clean drinking water, utensils, cupboards, boundary walls, gates, wheelchair ramps, etc.

2 VOLUNTEERISM



Volunteer your time. From near, from far. Teach, Coach, Counsel, Listen, Talk, Clean, Paint, Repair, Create, Build, Plant, Nurture.

3 SPORTS



Contribute money, time and other resources to help develop sports infrastructure for schools and coaching support for children.

4 HEALTH, NUTRITION, WELLNESS



Contribute to and help improve the nutrition and health of children. Participate in ongoing projects or initiate new ones in consultation with schools. Ideate and implement initiatives that ensure both physiological and psychological well-being of children.

5 MENTAL INFRASTRUCTURE



Foster a multi-disciplinary approach to learning where both the left and right brains get to thrive. Curate, collate, create, purchase, and find innovative ways to deliver age-appropriate multi-disciplinary content (printed content, films, documentaries, etc.) to children. Areas can include, but are not be limited to: the arts, crafts, exploration, architecture, design, technology, science, math, nature, culture.

6 HUMAN / TECHNOLOGY-ENABLED INTERVENTIONS



Ideate and implement human and/or technology-enabled interventions that will help children get exposure to / learn about / analyse / make sense of - current affairs, general knowledge, specialised knowledge, literature, visual arts, performing arts, etc. Offer home-stays, facilitate exposure visits, exchange programmes, participation in national / international sports / literary / cultural events.

7 MENTORSHIP / ROLE MODELS / CAREER COUNSELLING



Children need guidance, empathy, understanding and role models. Be a mentor. Be a role model. Take the time to listen to what motivates them, what inspires them; what their dreams and aspirations are. Share knowledge, experience, resources, stories of successes and failures, and give them the steadfast support they need to pursue their dream vocations and avocations.

8 DO-IT-YOURSELF (DIY) / MAKER CULTURE



Engage with children. Encourage creative tinkering. Teach them how to fix and repair things as well as ideate, design and build things. Sponsor workshops of various kinds (e.g. ceramic, carpentry, electronic, etc.).

9 GROWER CULTURE / CLIMATE AMBASSADORSHIP



Inspire children to become climate ambassadors. Teach them about climate change and how they can care for the planet. Teach them how to plant and nurture trees and kitchen gardens. Take them on nature hikes and teach them about flora and fauna and the natural landscape. Inculcate a love of Nature.

10 ENTREPRENEURSHIP



Encourage entrepreneurship among children. When they grow up, they can become job-creators instead of job-seekers. Teach them how to think through ideas, do trade-off studies, analyse feasibility of ideas, design projects, manage timelines, run and scale projects, raise funds and generate revenues.

11 PROJECT- BASED LEARNING



Help eradicate rote learning. Teach design thinking. Teach systems thinking. Foster research-based problem-solving. Encourage students to pursue projects where they apply knowledge from multiple disciplines and learn-by-doing.

12 TEACHER SUPPORT



Mo School acknowledges the vital role played by teachers. It encourages workshops, seminars, conferences, travel projects, exposure visits, exchange programs, and professional development programmes for them.

Mo School leverages the intellectual capital and professional success of the alumni.

Contributions are not limited to financial or material resources. Mo School leverages the intellectual capital and professional success of the alumni (and other individuals) via contributions in terms of design thinking, teacher empowerment, turning parents and local bodies into key stakeholders, creating knowledge societies, promoting democratic and progressive value systems.

A young boy with dark hair, wearing a light purple school shirt and a dark blue sash, is shown in profile, focused on reading a colorful book. The book has a bright yellow cover with illustrations of a sun and a bird. The background is a blurred indoor setting, possibly a library or classroom. The image is framed by decorative elements: a large yellow shape on the left containing the text 'I am a Thinker', and red and teal circular accents in the top right and middle left corners.

**I am a
Thinker**

Photo Credit: Detour Odisha



I am a
Doer

Photo Credit: UNICEF India/Jason Taylor



MO SCHOOL ABHIYAN PARICALANA SANGATHAN

A Government of Odisha initiative under School & Mass Education Department

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